

MARY K. KIRKBRIDE

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Work Samples: <https://marykkirkbride.co/>

WORK EXPERIENCE

Cigna

Senior Learning Experience Designer / Instructional Designer

2020-Current

- Collaborate with subject matter experts (SMEs), stakeholders, instructional designers, project managers, facilitators, and senior leadership to deliver effective training solutions
- Perform needs analysis to uncover learner and organizational needs, identify performance gaps, present a customized training solution and timeline to stakeholders
- Collaborate with SMEs to develop scripts, storyboards, and applicable scenarios
- Create vILT (Virtual Instructor-Led Training) and eLearning interactive scenarios, simulations, games, videos, knowledge checks, and assessments using Articulate Storyline 360, Articulate Rise, Audacity, Vyond, Adobe Creative Cloud, WellSaid, and SuccessFactors LMS
- Continually update the project regarding current project status, potential timeline blockers, and provide project solutions
- Submit the training for peer, stakeholder, and SME review and sign off
- Finalize the training content, create slide decks of the course for offline viewing, and upload training to the SuccessFactors LMS
- Generate LMS reports and review Vovici training evaluations with stakeholders, facilitators, and project managers
- Crafted a customized Agile training workflow for training divisions by collaborating across training divisions, presented the workflow to senior leadership, implemented the workflow through WebEx training question and answer sessions, and uploaded supporting documentation to the intranet. The workflow resulted in a reduction in scope creep and improved training efficiency

Thermo Fisher Scientific

Senior Learning Experience Designer / Instructional Designer

Carlsbad, CA Remote | 2020-2020

- Collaborated with SMEs and stakeholders to design an immersive technology change management solutions
- Performed in-depth needs analysis to uncover learner performance gaps and organizational needs
- Developed engaging mixed reality (MR), augmented reality (AR), and virtual reality (VR), training curriculum on getting started with Microsoft HoloLens 2, Dynamics 365 Remote Assist, Dynamics 365 Guides, and Telepresence (virtual classroom)
- Piloted training to senior leadership and new users of mixed reality
- Uploaded the curricula to Cornerstone LMS for company-wide required training adoption

T-Mobile

Learning Experience Designer / Instructional Designer

Snoqualmie, WA, and Remote | 2019-2020

- Collaborated with SMEs, stakeholders, instructional designers, project managers, communication team, and Cornerstone LMS (Learning Management System) administrators to create effective learning solutions
- Followed the ADDIE model, identified knowledge gaps, and created a customized training timeline and solution
- Designed immersive e-Learning compliance, cybersecurity, safety awareness, SOX compliance, and new technology training for technicians using Articulate Storyline 360, Articulate Rise, Adobe Captivate, Adobe Audition, Photoshop, Illustrator, Premiere, After Effects, and Vyond
- Wrote design documents, video scripts, storyboards, knowledge checks, and assessments
- Recorded voiceover, developed videos, job aids, and eLearning simulations
- Evaluated training success using the Kirkpatrick model and training surveys
- Wrote an internal Instructional Design Peer Review process and guide and presented to instructional designers and senior leadership for adoption

Caveo Learning

Learning Experience Designer / Instructional Designer

Remote | 2019-2019 (Temporary Contract)

- Developed ILT, facilitator guides, case studies, and assessments for ADP's New Hire Payroll Specialist training curriculum
- Collaborated with SMEs, stakeholders, instructional designers, and project managers to develop effective training solutions

MediaPro

Learning Experience Designer / Instructional Designer

Bothell, WA | 2017-2019

- Designed compliance, safety awareness, and new product and technology training using Articulate Storyline 360, Articulate Rise, Adobe Captivate, Adobe Premiere, Adobe After Effects, Adobe Photoshop, Adobe Illustrator, and Camtasia
- Developed ILT, microlearning, and eLearning training that incorporated videos, job aids, and game-based simulations or gamified learning for Boeing Training

APPLICATIONS

Development: Articulate Storyline 360, Articulate Rise, Adobe Captivate, Camtasia, Vyond, Adobe Premiere, Adobe After Effects, Adobe Photoshop, Adobe Illustrator, WellSaid, Microsoft Office, Google Suite, Webex, Teams, and Workday

Project Management Tools: JIRA, Rally, and Clarizen

LMS: SuccessFactors Stage and Production LMS, Cornerstone Pilot and Production, SCORM, creating curriculum, playlists, deep links, and generating metrics and reporting

SCRIPTING

JavaScript, HTML5, CSS, XML

CERTIFICATIONS / TRAINING

XAPI Learning Cohort at Torrance Learning (Enrolled February 2023)

UX Design, Programming Essentials, C# Programming I, and II at Bellevue College

Software Development Program at Kal Academy (<http://www.kalacademy.org>)

EDUCATION

Bachelor of Science in Graphic Design

Full Sail University, Winter Park, FL., United States